



# 2025 HAULAGE & LOADING EXHIBITION AND CONFERENCE



# April 6-9, 2025

## Hilton El Conquistador Resort, Tucson, Arizona

### Tucson Hosts Haulage & Loading 2025

*Join us for the three most productive days in open-pit mining*

Held every two years, Haulage & Loading is the conference for surface mining professionals. The event, which brings mine operators and suppliers together in an informal Arizona resort setting, focuses on improving surface mining operations in general and truck-shovel loading in particular. The technical program offers continuing education for mining engineers and mine managers, and the exhibit allows suppliers to interact with customers.

In 2023, more than 160 mining professionals attended the event, including personnel from Agnico Eagle Mines, Barrick Gold, Detour Gold, Freeport-McMoRan, Imerys, Imperial Oil, Kinross Gold, KMC Mining, Marubeni Copper, Mississippi Lime Co., Montana Resources, Navajo Transitional Energy Co., North American Construction Group, Peabody Energy, Suncor Energy, and Usibelli Coal.

### Haulage & Loading 2025 Agenda

Sunday morning, April 6, Golf Outing

Sunday afternoon, April 6, Exhibitor Move-In

Sunday evening, April 6, Welcome Reception & Dinner

Monday, April 7, Technical Program & Exhibits (8 a.m.-4 p.m.)

Tuesday, April 8, Technical Program & Exhibits (8 a.m.-4 p.m.)

Tuesday, evening April 8, Exhibitor Move-Out

Wednesday, April 9, Educational Program (8 a.m.-11:30 a.m.)

The venue, the Hilton El Conquistador Resort in Tucson, Arizona, is an affordable resort with room rates starting at \$215 per night. It is full service, family friendly golf resort, located in the heart of copper mining country.

Mining Media International (MMI), the company that publishes *Engineering & Mining Journal (E&Mj)* and *Coal Age*, produces the Haulage & Loading conference. MMI works with Dr. Tim Joseph, a haulage and loading expert, who was also the former engineering associate dean for the University of Alberta, to organize the technical program. A popular past speaker, Dr. Joseph offers delegates practical ideas they can immediately implement at the mine to improve operations. He is currently reaching out to mine operators, contractors and others to build a timely educational program.

The exhibit and the sponsorship packages for Haulage & Loading 2025 have been reorganized in a way to suit both large and small suppliers. The conference is the central focus of the floor plan, which offers a more inclusive format. A host of social activities are also planned to allow participants to network.

Please consider joining us at the Hilton El Conquistador for Haulage & Loading 2025.

Steve Fiscor, Publisher & Editor  
Mining Media International



# Sponsorships

Contact your sales representative to create your tailored sponsorship package.

## Elite VIP Packages

### Title Sponsor **\$40,000**

- Exhibit Booth (8- x 20-ft)
- 10 Full-conference Registrations
- Logo on Conference website & bag
- Logo and 100-word company description in Conference Pocket Show Guide
- Sponsorship recognition at golf tournament and all signage throughout event.
- Full-page ad in Conference Pocket Show Guide (inside cover)
- Insert in Conference Bag
- 5-minute address at Welcome Reception
- Sponsor of Sunday reception with appropriate signage
- Golf Award Presentation at Opening Reception & Dinner
- Microphone time during Opening General Session (5 minutes)
- List of attendees 1 week prior/ 1 week post conference for marketing
- Presidential Suite for 3 nights
- Ability to host an evening event off-site
- 1 foursome at the golf tournament



### Platinum Sponsor **\$25,000**

- Exhibit Booth (8- x 20-ft)
- 8 Full-conference Registrations
- Logo on Conference website & bag
- Logo and 100-word company description in Conference Pocket Show Guide
- Sponsorship recognition on all signage
- Sponsor of Monday Evening Social
- Full-page ad in Conference Pocket Show Guide (back cover)
- Insert in Conference Bag
- Microphone time during Closing General Session
- List of attendees 1 week prior/ 1 week post conference for marketing
- Hospitality Suite for 3 nights
- Twosome at the golf tournament

### Gold Sponsor **\$15,000**

- Exhibit Booth (8- x 10-ft)
- 6 Full-conference Registrations
- Logo on Conference website
- Logo and 100-word company description in Conference Pocket Show Guide
- Full-page ad in Conference Pocket Show Guide
- Insert in Conference Bag
- Sponsorship recognition on all signage
- Sponsor of lunch on Monday
- Microphone time during Lunch on Monday (5 minutes)
- List of attendees post-conference for marketing

### Copper Sponsor **\$8,000**

- Exhibit Booth (8- x 10-ft)
- 4 Full-conference Registrations
- Logo on Conference website
- Logo and 100-word company description in Conference Pocket Show Guide
- Half-page ad in Conference Pocket Show Guide
- Insert in Conference Bag
- Sponsor of lunch on Tuesday
- Sponsorship recognition on all signage
- List of attendees post-conference for post-conference marketing





## Additional Marketing Opportunities

**Custom Lanyards \$2,000**  
1 Sponsorship Available  
Heavy-duty-quality lanyards featuring sponsoring company's color logo. Used throughout event for every attendee.

**Hotel Room Key Cards \$2,500**  
1 Sponsorships Available  
Distribution of key cards with sponsoring company's logo to the attendees in the H&L room block at the Hilton El Conquistador Resort.

**Notepad Sponsorship \$1,200**  
1 Sponsorship Available  
Custom-notepad with sponsoring company's color logo distributed on all conference tables each day.  
Sponsor to provide notepads

**Pen Sponsorship \$1,000**  
1 Sponsorship Available  
Custom-pen with sponsoring company's color logo distributed on all-conference tables each day.  
Sponsor to provide pens.

## Conference Pocket Show Guide Print Advertising

**Full-Page \$700**  
• Full-page ad in Conference Pocket Show Guide (approx. 4- x 9-in.)

**Half-Page \$400**  
• Half-page ad in Conference Pocket Show Guide (approx. 4- x 4.5-in.)

# Standard Exhibit Package & Floor Plan



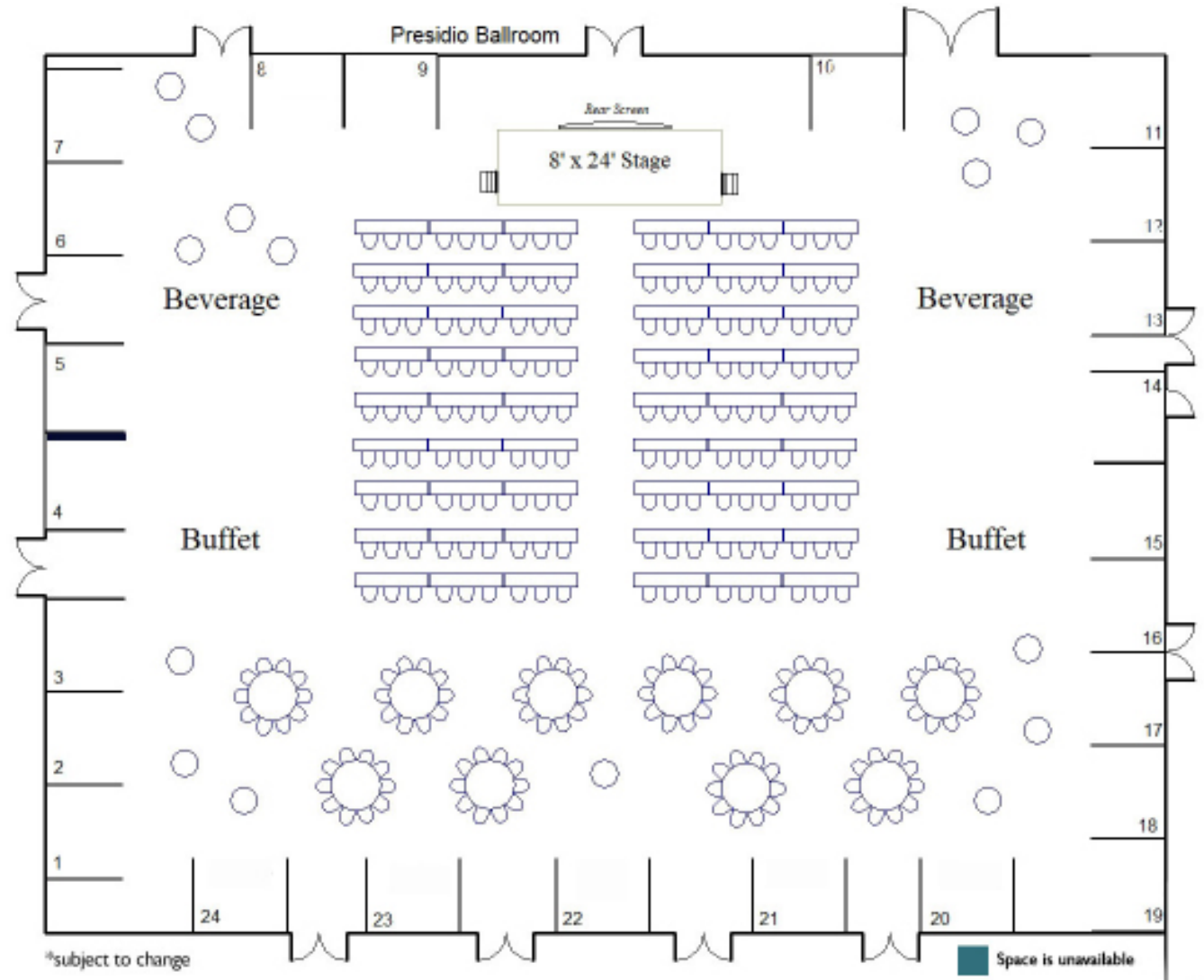
Early Bird June 1-October 31: \$3,200  
 Advanced November 1 – December 31: \$3,600  
 Regular January 1, 2025- March 31, 2025: \$4,000

## Standard Exhibit

- 8 x 10 booth in Expo Hall
- 2 Full-conference Registrations
- Logo and 100-word company description in Conference Pocket Show Guide
- List of attendees post-conference for or post-conference marketing

## All Booths in Exhibit Hall include:

- 8-ft backdrop & 3-ft side rails
- 6-ft table & 2 chairs
- Wastebasket
- 7 x 44-in booth sign with company name and booth number



## Dining Sponsorships

### Opening Reception Western Style

#### BBQ \$6,500 - 4 Sponsorships Available

- One of the sponsors for Sunday evening reception
- 1 Full Conference registration
- Logo on Conference website
- Logo and 100-word company description in Conference Pocket Show Guide
- 5 minutes of microphone time
- Sponsorship recognition on signage during the dinner
- Ability to display marketing materials for distribution

### Evening Social Sponsorship \$4,000

#### 2 Sponsorships Available

- One of the sponsors for the Evening Social event on Monday night
- 1 Full Conference Registration
- Logo on Conference website
- Logo and 100-word company description in Conference Pocket Show Guide
- Sponsorship recognition on signage during event
- 5 minutes of microphone time

### Breakfast Buffet Sponsorship \$3,500

#### 4 Sponsorships Available

- One of the sponsors for the Breakfast Buffet on Monday or Tuesday morning
- 1 Full Conference Registration
- Logo on Conference website
- Logo and 100-word company description in Conference Pocket Show Guide
- Sponsorship recognition on signage during breakfast
- 5 minutes of microphone time

### Lunch Buffet Sponsorship \$5,000

#### 4 Sponsorships Available

- One of the sponsors for the Lunch Buffet on Monday or Tuesday afternoon
- 1 Full Conference Registration
- Logo on Conference website
- Logo and 100-word company description in Conference Pocket Show Guide
- Sponsorship recognition on signage during the lunch
- 5 minutes of microphone time

### Continental Breakfast \$3,000

#### 2 sponsorships available – Wednesday

- One of the sponsors for the Continental Breakfast on Wednesday morning
- 1 Full Conference Registration
- Logo on Conference website
- Logo and 100-word company description in Conference Pocket Show Guide
- Sponsorship recognition on signage during breakfast
- 5 minutes of microphone time to introduce yourself and your business

### Let's Take A Break Options \$2,500

#### 4 Sponsorships Available

- One of the sponsors during a break on Monday or Tuesday
- 1 Full Conference Registration
- Logo on Conference website
- Logo and 100-word company description in Conference Pocket Show Guide
- Sponsorship recognition on signage during the appropriate break
- 5 minutes of microphone time during the break to introduce yourself and your business

## Additional Entrance Pricing

### Additional Exhibitors \$199 Per Day

- Includes all conference sessions on a specific day you choose
- Includes all food and beverage on the day you choose to attend

### Additional Exhibitors \$499 Entire Conference

- Includes all conference sessions
- Includes all food and beverage throughout the event

### Walk The Show Floor \$3,000

#### (non exhibiting supplier)

- Access to the conference to "Walk the Show Floor"
- 1 Full-conference Registration
- Includes all food and beverage throughout the event

## Golf Day Sponsorships

### Golf Tournament Pricing

\$139 per Golfer \$499 per Foursome

- Includes cart and green fees, continental breakfast & lunch

### Golf Corporate Sponsor \$3,500

#### Elite sponsor for our Golf Tournament

- 1 Full Conference Registration
- 1 foursome at the golf tournament
- Logo on Conference website
- Logo and 100-word company description in the Conference Pocket Show Guide
- Recognition at the golf breakfast and luncheon
- Ability to supply a gift on each golf cart
- Logo recognition on each golf cart
- Sponsorship recognition on signage during golf tournament
- 5-minute welcome address at breakfast

### Golf Beverage Cart Sponsor \$450

- Signage on the golf beverage cart
- Sponsor responsible for paying for 2 drink tickets per person

### Golf Hole Sponsor \$250

Holes 1, 9, or 18

- Signage recognition at hole
- Table & 2 chairs at the hole

### Golf Hole Sponsor \$100

Holes 2-8, 10-17

- Signage recognition at hole



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